

# New Year, New Vision: Diving into Dubai's Social Agenda 33



## Family: The Foundation of Our Nation

As we embark on a fresh chapter in 2024, Dubai sets its sights on an even more ambitious vision: the Dubai Social Agenda 33. Launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum on Jan 4<sup>th</sup>, 2024 it is for the decade until 2033 highlighting the theme of 'Family: The Foundation of Our Nation' with a budget of AED 208 billion.

- Target:**  
Emirati families in Dubai and all aspects of their lives, in terms of
- ❖ Housing,
  - ❖ Quality of life,
  - ❖ Identity and values,
  - ❖ Social cohesion and
  - ❖ Healthcare, as well as
  - ❖ Equipping the new generation with future skills

### Key Pillar 1: Healthcare

- ❖ Funding increased around 1.8 times to AED 120 billion
- ❖ Ensuring access to top-notch medical care, prepared to tackle future challenges, with advanced infrastructure and a skilled workforce

### Key Pillar 2: Community Development

- ❖ Funding increased around 3.4 times to AED 88 billion
- ❖ Enhancing quality of life and social well-being through diverse initiatives in education, housing, citizen support, arts, and more.

## Key highlights

- ❖ Dubai social agenda 33 complements the objectives of the Dubai economic agenda (D33), with a focus on sustainable social development.
- ❖ Aims to triple the number of Emiratis working in the private sector
- ❖ Six ambitious objectives to a brighter decade: Dubai's roadmap for families, health, education, and more, aiming for the world's best.
- ❖ Let's join hands, embrace the spirit of this ambitious agenda, and work together to create a Dubai where happiness, well-being, and prosperity bloom for all!

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## Five Purposes

- 1 Building Happy, Cohesive, and Tolerant Families**  
*Stability and success through self-reliance:* Building confident individuals for happy families and a thriving community
- 2 Cultivating a World-Class Healthcare System**  
*Creating a world-class healthcare system for everyone,* focused on prevention, affordability, and mental well-being.
- 3 Nurturing a Top-Tier Education System**  
*Building future-ready minds:* Unleashing potential through diverse, affordable education and equipping students with essential skills.
- 4 Preserving Cultural Identity and Values**  
*Empowered and protected:* Fostering a proactive social system that supports all, promotes equality, and encourages everyone to contribute for a brighter future
- 5 Empowering Citizens for Financial Independence**  
*Thriving communities, active lives:* Creating vibrant communities with affordable homes, thriving arts, accessible sports, and a celebration of Emirati identity.

Figure 1: Dubai Population Growth

